

NBC/WSJ/Marist Poll Nevada Registered Voters Tables

		Nevada Registered Voters			
		Nevada U.S. Senate tossup including those who are undecided yet leaning toward a candidate			
		Shelley Berkley, the Democrat	Dean Heller, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Nevada Registered Voters		44%	48%	1%	7%
Party Identification	Democrat	82%	10%	1%	8%
	Republican	5%	90%	1%	4%
	Independent	35%	55%	1%	9%
Party Identification***	Strong Democrats	88%	5%	1%	6%
	Soft Democrats	68%	21%	1%	10%
	Just Independents	30%	53%	1%	17%
	Soft Republicans	8%	85%	2%	5%
	Strong Republicans	3%	94%	1%	3%
Tea Party Supporters		12%	82%	1%	4%
Political Ideology	Very liberal-Liberal	73%	22%	1%	4%
	Moderate	48%	40%	1%	10%
	Conservative-Very conservative	19%	75%	1%	4%
Presidential Choice	Barack Obama and Joe Biden	81%	10%	1%	7%
	Mitt Romney and Paul Ryan	4%	92%	1%	4%
Gender	Men	38%	55%	1%	6%
	Women	49%	40%	2%	8%
Age	Under 45	41%	51%	1%	7%
	45 or older	47%	45%	2%	7%
Age	18 to 29	53%	42%	0%	5%
	30 to 44	33%	57%	2%	8%
	45 to 59	46%	44%	2%	7%
	60 or older	47%	45%	1%	7%
Race	White	39%	54%	1%	6%
	Non-white	54%	36%	1%	9%
Region	Washoe County	44%	46%	1%	9%
	Clark County	47%	46%	1%	6%
	Rest of State	28%	61%	3%	8%
Household Income	Less than \$75,000	48%	43%	1%	8%
	\$75,000 or more	39%	55%	2%	5%
Education	Not college graduate	48%	43%	1%	8%
	College graduate	38%	56%	2%	4%
Marital Status	Married	37%	55%	2%	7%
	Not married	53%	39%	1%	7%
White Evangelical Christians		21%	71%	1%	7%
U.S. Military Veteran		32%	63%	1%	4%
Interview Type	Landline	43%	50%	1%	6%
	Cell Phone	47%	42%	1%	10%

NBC News/WSJ/Marist Poll Nevada Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1308 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.